

Teaching How to Fish

Multi-Lateral Foreign Aid Success

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<<http://psg.com/~randy/060515.fish.pdf>>

The Goal

"Give a man a fish; you have fed him for today. Teach a man to fish; and you have fed him for a lifetime"

-- author unknown

How Can Poorer Economies Get Technology Income?

- 'Sweat Packets', overseas CSRs, and service industries
- Marketing == SPAM delivery
- 'Virtual Sweatshops' of players in MMOGs

Phishing

- This is succeeding admirably.
- The costs are distributed throughout the rich economies.
- The governments are not involved.
- Anyone can play.
- This is a **Great Internet Success Story!**
- **Thanks for all the fish!**